

The Challenge

A CFO's Quest for Capital

Meet Lindsey Head, a successful entrepreneur and experienced Chief Financial Officer (CFO). Her story resonates with most professionals and aspiring business leaders. Linsey, who has successfully navigated the corporate landscape from startups to major corporations, was fueled by ambition and a strong desire for the entrepreneurial dream. However, as with any business endeavor, capital would be crucial in achieving her goal.

Despite Lindsey's extensive expertise as CFO and COO at Head Consulting, securing the necessary capital and investment opportunities proved to be an uphill battle and daily frustration.

This is not an uncommon challenge for entrepreneurs. It is particularly daunting for millennial business women like Lindsey. Most aspiring female entrepreneurs face various hurdles, including limited access to crucial resources like Funding and mentorship, making their entrepreneurial pursuits a challenging journey.



The Solution

Millennial Queenmaker's Innovative Approach

Lindsey's search for financial backing led her to Millennial Queenmaker, a pioneering alternative funding company founded by serial entrepreneur Peter J. Burns III. Lindsey was determined to understand the intricacies of Millennial Queenmaker's funding model. Peter's excellent reputation and innovative funding methods first caughtLindsey's attention. Their initial connection on LinkedIn, her in-depth research, and several face-to-face meetings with Peter questioning him about the Millennial Queenmaker method solidified the program. It seemed exactly what Lindsey was looking for. What she liked the most was how careful and clear Millennial Queenmaker was in everything they did.

"I asked a lot of questions at first, like how does this work? What type of entrepreneurs do you work with? How are the funds put to work? And how does the business model play out going forward and who helps operate the e-commerce businesses?"

Lindsey Head

Getting approved by Millennial Queenmaker was straightforward- the internal banking team checked Lindsey's credit and then ensured she had a reliable income source. And that was it! After she was approved, the team worked with their lenders, and she got her much-needed funds within days.



The Result

Unleashing Entrepreneurial Potential

Lindsey's financial knowledge and thorough investigations highlighted her strong commitment to making informed decisions. Her decision to partner with Millennial Queenmaker was the key to getting the capital she needed to fund her dream. It provided her with the necessary Funding and a rare opportunity – participation in an innovative passive income program.

Peter J. Burns III, drawn in by Lindsey's impressive business sense and thought-provoking questions, recognized her as a valuable asset to the program. Lindsey's participation became an endorsement of Millennial Queenmaker's groundbreaking funding approach and its potential for impressive returns. While the program may have initially seemed "almost too good to be true," Lindsey realized that by trusting her research, she would access the Funding she so needed. Lindsey's exploration and her faith in Peter's track record solidified her decision.

Peter J. Burns III's entrepreneurial journey from New England to Del Mar, California, and his unwavering dedication to empowering entrepreneurs has left an indelible mark. From launching numerous businesses to pioneering the nation's inaugural College of Entrepreneurship, Burns has been celebrated as a Businessperson of the Year.

His brainchild, Club Entrepreneur, united thousands of entrepreneurial spirits, and in 2016, Millennial Queenmaker emerged as a beacon for entrepreneurs in search of elusive Funding. In 2020, his commitment extended to supporting female entrepreneurs through Millennial Queenmaker.

Millennial Queenmaker Funding remains steadfast in its mission, empowering entrepreneurs like Lindsey Head to access the financial backing needed to make their entrepreneurial dreams a reality.



"I have rarely encountered anyone like Lindsey, and the sheer breadth of the questions she had for me,"

Peter J. Burns III

KEY POINTS

Millennial Queenmaker, led by Peter J. Burns III, provided Lindsey Head with \$350,000 in funding.

The funding program allowed Lindsey to invest in two passive income vehicles, creating opportunities for debt repayment and financial growth.

Lindsey Head's endorsement of Millennial Queenmaker's approach showcased the potential for innovative funding solutions to empower entrepreneurs and professionals in achieving their goals.

> Funded \$350.000

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