

Millennial Queenmaker 'Kickstarts' the Performing Career of Valerie Grace Vadas



The Challenge

Valerie Grace Vadas, a talented young singer, dreamt of making a career in the music industry. But, like many aspiring artists, she faced the frustrating challenge of raising funds and navigating the complexities of the music business. She knew she had what it takes to make it but didn't have the funds to support her lifelong dream. Vadas needed financial support, industry connections, and guidance to turn her passion into a successful career.





The Solution

In August 2021, Valerie Grace Vadas found the solution through Millennial Queenmaker, a unique funding opportunity created by serial entrepreneur Peter J. Burns III.

Millennial Queenmaker was created to empower and support female millennials with entrepreneurial aspirations. Recognizing Vadas's potential, Burns and his team launched her singing career through their platform.

The Millennial Queenmaker program consists of three key components:

Mentoring:

Millennial Queenmaker's mentoring program is pivotal, offering personalized guidance and industry expertise to young women who have already launched their businesses and secured funding. Their experienced mentors from diverse entrepreneurial backgrounds provide tailored support, helping mentees like Valerie Grace Vadas navigate challenges specific to their industries. Vadas's exceptional talent, ambition, and educational experience made her a perfect fit for this program, exemplifying how mentorship can empower aspiring female entrepreneurs to excel in their chosen fields, whether in music or other industries.



Peter J. Burns

Placement Service:

This component assists young female entrepreneurs who may lack funding but have the drive to run a business. Millennial Queenmaker identifies promising companies and some franchises and pairs them with smart, ambitious women ready to take the lead. Millennial Queenmaker's placement service addresses the needs of determined young female entrepreneurs who may encounter obstacles despite their big potential due to limited access to funding. This crucial aspect of the program actively seeks out promising businesses and talents, which may include franchises, that show a strong probability of thriving. Subsequently, Millennial Queenmaker bridges the funding gap by strategically pairing these promising enterprises with intelligent, driven women who are ready for leadership roles. This mutually beneficial partnership empowers female entrepreneurs and revitalizes the businesses involved, ensuring that the combination of ambition and opportunity fosters shared success within the entrepreneurial ecosystem.

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Capital Support:

Millennial Queenmaker and its sister company, Burns Funding, offer the necessary financial backing. In Vadas's case, securing funds to kickstart her music career was a critical first step.

Peter J. Burns III and his team worked closely with Valerie Grace Vadas to provide her with the essential resources for success. They connected her with an agent who facilitated studio time and introduced her to essential industry contacts.



The Result and Success

The collaboration between Valerie Grace Vadas and Millennial Queenmaker yielded impressive results. Vadas's singing career was officially launched! She was well on her way to achieving her dreams in the music industry. With the support of Peter J. Burns III and his team, she gained access to the vital connections and funding necessary for a successful start.

Millennial Queenmaker's President, Megan Moen, highlighted that this success story was just the beginning. The platform aimed to empower many more talented female millennials by providing them with guidance, funding, and opportunities for entrepreneurial success.

The case of Valerie Grace Vadas illustrates how Millennial Queenmaker, under the leadership of Peter J. Burns III, empowers young women to pursue their entrepreneurial dreams. Through mentorship, placement services, and financial support, the platform kickstarted Vadas's singing career, setting her on the path to success in the music industry.

This case is a testament to the potential and opportunities available to ambitious female millennials through the Millennial Queenmaker program.

